



MIMI, AGE 3, SCREENED BY FOCUSFIRST SPRING 2014

Celebrating ten years of service.

Since 2004, Impact Alabama has engaged 6,300 college students and 150 recent graduates to serve more than 268,000 families across Alabama as part of the most successful, state-based service-learning initiative in the nation.



IMPACT
ALABAMA

Engaging a generation for change.

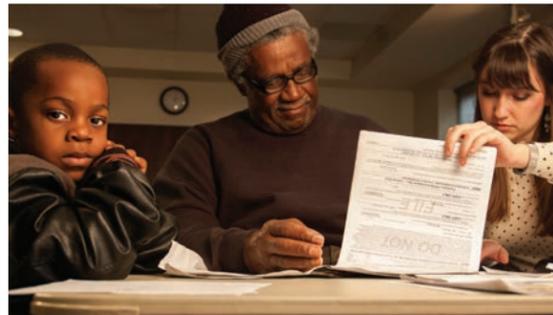
IMPACTALABAMA.ORG

Impact Alabama initiatives:



FOCUSFIRST

In collaboration with Vision Research Corporation, FocusFirst provides free vision screenings to children, ages six months to five years, in childcare centers across Alabama using high-tech photo optic scan cameras. All children failing the screenings receive free follow-up care through Sight Savers America.



SAVEFIRST

Every tax season, many of America's hardest-working families face exorbitant, negligent, and sometimes fraudulent preparers who cost our communities millions in fees. SaveFirst trains college, graduate, and law students to provide free tax preparation services and opportunities for savings to low-income, working families.



SPEAKFIRST

SpeakFirst uses academic debate as a platform to support some of Birmingham's most talented students and guide them on a path toward excellence in college. SpeakFirst has operated a program for high school students since 2004, and in 2013, we launched a Birmingham middle school debate league.



COLLEGEFIRST

Even the brightest students need guidance when preparing for college-level academics. CollegeFirst pairs talented college student mentors with high school students in Birmingham, Huntsville, and Tuscaloosa to strengthen foundational concepts in preparation for the rigor of AP coursework in math, science, and English.

2004-2014 : Ten years of service in Alabama

% of preschool-aged children in America who receive adequate vision care:

21%

Vision screenings are most effective during the preschool years, when early identification and treatment of many conditions can prevent irreversible vision damage or loss.

of children screened by FocusFirst since 2004:

226,411

Our Corps Members wake up early in the morning and travel to all 67 counties in Alabama to reach these children.

of children who failed the screenings:

24,449

This represents 10.8% of children screened. All of these children receive free follow-up care.

of student volunteers since 2004:

2,791

Most student volunteers provide service as a part of a course or as a volunteer project with a club.

Free tax returns prepared for families since 2007:

31,928

65% of EITC-eligible families in Alabama paid a commercial tax preparer in 2012.

Tax refunds claimed by SaveFirst families since 2007:

\$58.3M

Our IRS-certified student volunteers ensure families receive all benefits to which they are entitled.

Fees saved by families using SaveFirst since 2007:

\$9.2M

These extra savings make a tremendous difference in helping hard-working families secure health insurance, pay down debts, and even put food on the table.

of SaveFirst volunteers since 2007:

3,189

Many student volunteers are surprised to learn how hard-working low-income families are. Through SaveFirst, they gain a whole new perspective.

% of students from the bottom quarter of lowest-earning U.S. families earning a college degree:

8.6%

Every element of SpeakFirst addresses the deficits in low-income communities that impede students from being prepared for and succeeding in college.

Amount of college scholarships earned by 30 SpeakFirst graduates since 2008:

\$4.1M

UA, UAB, and UAHuntsville provide full-tuition scholarships to our seniors, and our students earn many more scholarships to nationally ranked schools.

Number of debate practices held since 2004:

869

Our students practice three hours per day, three days per week to prepare for debate tournaments. Academic debate is one of the most valuable extracurricular activities to prepare students for success in college.

% of rounds won by our debaters in 2013-14:

52%

Our students compete and hold their own against the best schools in the Southeast.

% of African-American students who passed an AP exam in America last year:

5%

Advanced Placement courses allow motivated students to take college-level classes taught in their local high schools by talented and dedicated AP teachers.

Number of CollegeFirst high school students since 2010:

811

Students from Birmingham, Huntsville, and Tuscaloosa attend the three-week Advanced Placement Institute.

Number of CollegeFirst mentors since 2010:

328

Mentors from more than ten college campuses spend the month of June teaching our high school students.

of hours spent in program by CollegeFirst high school students:

44,818

Students who successfully complete Advanced Placement courses are internationally competitive.



2014 SPEAKFIRST MIDDLE SCHOOL FINAL TOURNAMENT

“To solve systemic issues or affect policy requires patience and persistence. I think we as a society should recognize ways we can participate in this process. We can foster and actively facilitate a progressive dialogue by forming relationships, educating, advocating, and providing support.”

RACHEL PUCKETT, CORPS MEMBER
2013-PRESENT



Engaging a generation for change.



“I’m teaching my kids a lot about wants and needs because that’s a big part of budgeting. I’m trying to balance school, trying to balance a home, and I’m trying to balance going to work – but I make it happen.”

LATOYA MOORE, SAVEFIRST CLIENT

“You want to make sure that your child is fed. You want to make sure that they have the clothes they need. Anything you can do to make sure that they have a fair chance, and it’s so unfair because she didn’t know that she couldn’t see out of her left eye.”

GENNIFER BAKER, FOCUSFIRST PARENT



IMPACT ALABAMA STAFF AND CORPS MEMBERS 2013-2014

